



Softstrip®
COMPUTER READABLE PRINT

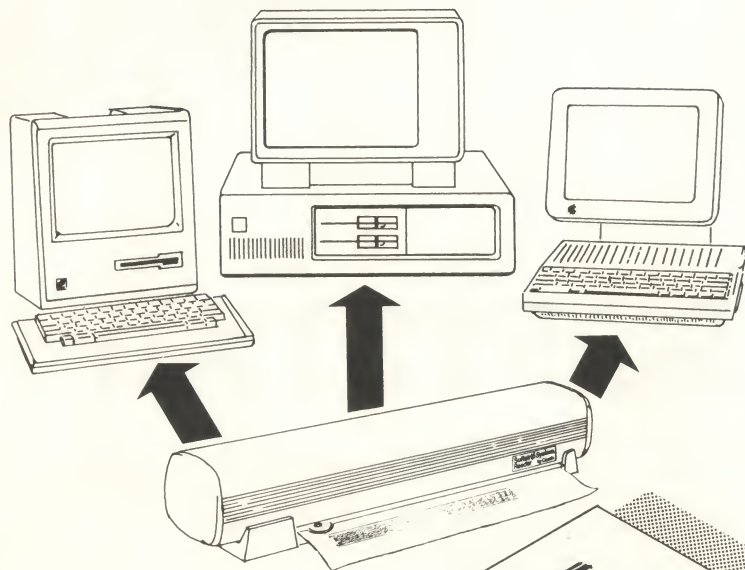
*The
Business
Computing
Edge*

SOFTSTRIP®

Put the newest advantage
of business computing in
your hands.

Enter, store, distribute
and transfer computer
readable data
on paper.

SOFTSTRIP SYSTEM: The NEW advantage



The Softstrip System lets you print—ON PAPER—your own machine readable Softstrip data strips using your dot matrix or laser printer. The Softstrip System Reader reads that information into a computer rapidly.

With this system you can do anything you wish with any data you have in your PC—ON PAPER. You can also do it between dissimilar computers.

DATA ENTRY: Why use keystrokes when you can eliminate them with data strips? Whatever the document—invoices, packing slips, memos, letters, sales reports; the list is endless—a data strip can be printed right on the same page. Now you have a document that is both human readable and machine readable.

DATA DISTRIBUTION: Why copy disks? It's time consuming and expensive. Softstrip data strips will end all that.

age in business computing.

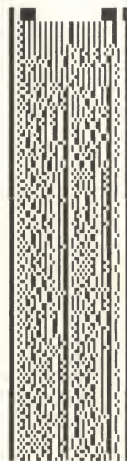
DATA STORAGE AND RETRIEVAL: Why have a file of disks and a file of paper? Eliminate one with Softstrip data strips. File the data strip with the document. Then put it in a file or binder.

DATA TRANSFER: Why bother with cables, modems and phone lines to move files between computers? A Softstrip data strip generated by an IBM PC can be read into another PC or compatible, an Apple or even a Macintosh. If you work at home on a Macintosh, make a data strip on your printer, take it into the office and read it into your IBM PC. Simple. And we've created the utilities to let you do that easily.

Fascinating, isn't it? Anything you can do with disks can be done with the Softstrip data system—faster, easier and at lower cost—ON PAPER.

CAUZIN

835 South Main Street
Waterbury, CT 06706
(203) 573-0150



Softstrip

FREE
Cauzin Softstrip Application
Notes Manual.

Application Notes let you move files between different computers and programs easily, without cables, modems or disks. Fast and simple.

The manual—a 9.95 value—is free with the purchase of a Cauzin SOFTSTRIP SYSTEM READER.

Call or come in today for a demonstration.

It will be the most productive business visit you've ever made.

\$9⁹⁵ Value

DEALER IMPRINT

